



## REVOLUTIONARY FASHION VANGUARD

DISCOVER. INNOVATE. INSPIRE. REVOLUTIONIZE FASHION.

Welcome to Revolutionary Fashion Vanguard SA (RFVSA) the boldest stage for emerging fashion designers in South Africa. We are more than a competition; we are a movement where talent meets opportunity, and where innovation, culture, and creativity collide on the runway.





## OUR MISSION

To discover and showcase the next generation of fashion visionaries who push the boundaries of style, sustainability, and innovation.

We empower designers through exposure, mentorship, and recognition, while celebrating the diverse voices and cultures shaping the future of fashion.

### OUR VISION

At RFVSA, we believe fashion is more than clothing – it's an expression of identity, creativity, and culture. We envision becoming the leading platform in Africa and globally that discovers, nurtures, and launches rising designers into the international spotlight.

#### OUR VISION IS CLEAR:

Empower designers with real opportunities. Celebrate diversity across cultures, body types, and perspectives.

Drive innovation in sustainable, future-focused fashion.

WHY JOIN RFVSA?

For students, upcoming designers, tailors, and creatives, RFVSA is more than just a contest – it's your launchpad.

#### **EXPOSURE**

Show your designs to a wide audience.

#### **MENTORSHIP**

Work with leading fashion experts.

#### NETWORKING

Connect with industry insiders and peers.

#### RECOGNITION

Build credibility and visibility as a designer.

#### **OPPORTUNITIES**

Unlock brand collaborations and features.

#### PRIZES

Win cash, scholarships, and career-changing support.

Whether you're sketching your first design or running a small label, this is your chance to shine.





## HOW IT WORKS

#### PHASE 1:

Submission & Voting

Submit your application and upload designs (video or images with descriptions).

Share your entry online for public voting.

Showcase your work at the mannequin exhibition.

The Top 100 designers move forward.

#### PHASE 2:

Mentorship & Challenge

Selected designers are paired with industry mentors.

Compete in themed design challenges.

Showcase in the Fashion Vanguard Top 100 Show.

Public voting selects the Top 20 finalists.

#### PHASE 3:

Judging & Finale

Finalists are reviewed by an expert judging panel.

Public votes determine the winner.

At the Grand Finale, all semifinalists present their collections – and one is crowned The Fashion Vanguard.

# COMPETITION CATEGORIES

#### DESIGNERS MAY ENTER IN:

FORMAL WEAR – EVENING, WEDDING, RED CARPET
STREET WEAR – CASUAL, ACTIVEWEAR, URBAN STYLE
LUXURY & COUTURE – HAUTE COUTURE, LUXURY DESIGNS
NICHE MARKETS – PLUS-SIZE, MATERNITY, KIDSWEAR
CULTURAL & TRADITIONAL WEAR – HERITAGE, ETHNIC, FESTIVE
FASHION

#### PRIZES & AWARDS

1ST PLACE WINNER: R100,000 CASH + RFVSA AMBASSADOR
SCHOLARSHIP + EXCLUSIVE ONLINE BRAND LAUNCH
2ND PLACE WINNER: R50,000 CASH
3RD PLACE WINNER: R30,000 CASH
SOCIAL MEDIA FAVORITE: R20,000 CASH (AWARDED TO THE
DESIGNER WITH THE HIGHEST ONLINE VOTES & ENGAGEMENT)



